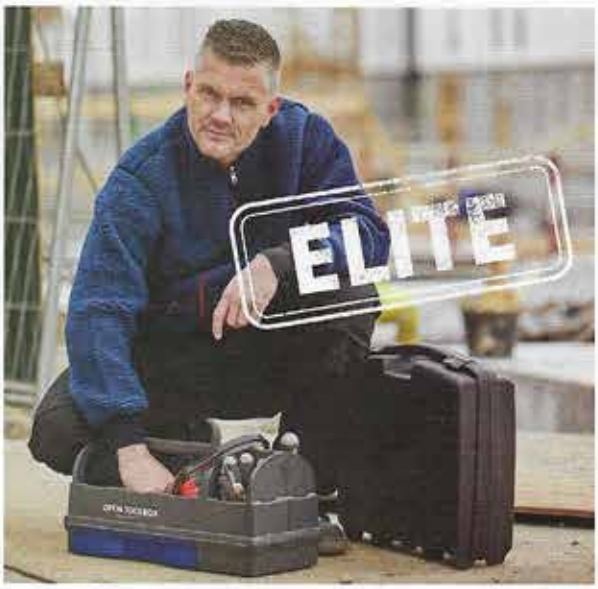
DANFOSS LIMITED IN THE NEWS

Release : DEVI Elite Launch
Publication : HVP
Issue : February 2017

BE PART OF THE ELITE



Devi, part of Danfoss Electric Heating Systems, has launched the Devi Elite benefit programme.

The rewards scheme is designed to help installers of Devi intelligent floor heating systems to expand their skills and business potential. As members of Devi Elite, installers earn points every time they participate in activities and support services available through the programme.

Qualifying activities include mobile web tools, e-learning courses and competitions. Devi Elite installers can even collect points when they introduce a friend or visit the company's stand at a trade show.

Devi Elite points can be converted into a selection of useful business and luxury leisure gifts. Depending on the number of points collected, members can choose from items such as a tool bag, in-car USB charger or a digital radio.

Full details about the new benefit programme, including qualifying activities and the range of rewards on offer, are available on the website. It takes just a few minutes to complete and submit the simple online registration form and start collecting points.

Devi Elite encourages heating installers to increase their professional competency and their profitability, said Danfoss marketing director, Bjorn Sejr Nielsen.

"By participating in the technical and training support services available through the scheme, Devi Elite installers can update their skills and knowledge at their own pace and choose their own rewards," he explained.

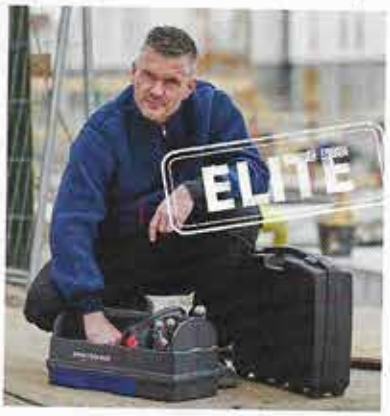
www.elite.devi.co.uk

DANFOSS LIMITED IN THE NEWS

Release : DEVI Elite Launch
Publication : Plumbing & Heating Engineering Journal
Issue : January/February 2017

JOIN DEVI INSTALLERS

DEVI, part of Danfoss Electric Heating Systems, has launched the DEVI Elite benefit programme. The new rewards scheme helps installers of DEVI intelligent floor heating systems to expand their skills and business potential. As members of DEVI Elite, installers earn points every time they participate in activities and support services available through the programme. Qualifying activities include mobile web tools, e-learning courses and competitions. DEVI Elite installers can even collect points when they introduce a friend to Elite or visit the company's stand at a trade show.



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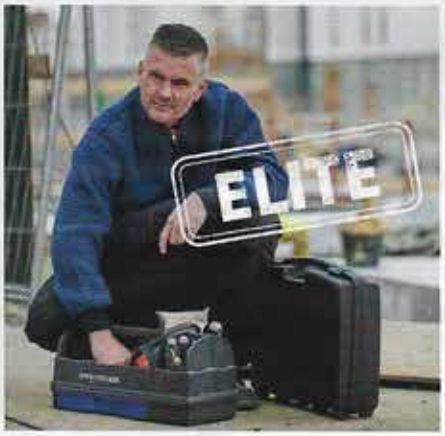
DANFOSS LIMITED IN THE NEWS

Release : DEVI Elite
Publication : PHAM News
Issue : January 2017

Elite way to earn and convert points

Installers of Devi's underfloor heating systems can now claim rewards through the company's Elite benefit programme. Designed to help installers expand their skills and business potential, the scheme enables members to earn points every time they participate in activities and services available through the programme.

Qualifying activities include mobile web tools, e-learning courses and competitions. Devi Elite installers can even collect points when they introduce a friend to Elite or visit the company's stand at a trade show.



Points can be converted into a selection of business and leisure gifts. Depending on the number of points collected, members can choose from items such as a top-quality tool bag, in-car USB charger or a digital radio.

Full details about the new benefit programme, including qualifying activities and the range of rewards, plus information on how to sign up to Elite are available on the dedicated website: www.elite.devi.co.uk

DANFOSS LIMITED IN THE NEWS

Release : DEVI Elite Launch
Publication : www.hpmmag.com
Issue : 4 November 2016

PrintFriendly.com: Print web pages, create PDFs 11/11/2016, 09:22

Join the elite force of DEVI installers

www.hpmmag.com/news/join-elite-force-devi-installers

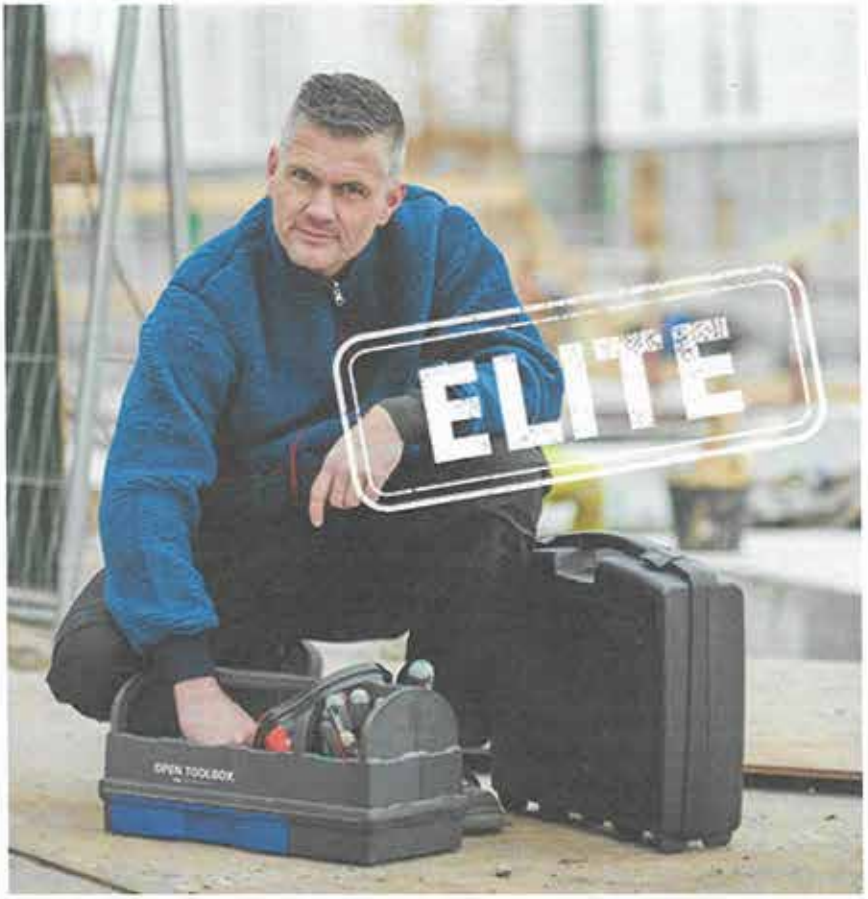
4 November 2016

By HPM Magazine
News

Join the elite force of DEVI installers

By HPM Magazine

DEVI, part of Danfoss Electric Heating Systems, has launched the DEVI Elite benefit programme. The new rewards scheme is designed to help installers of DEVI intelligent floor heating systems to expand their skills and business potential.



Devi Elite

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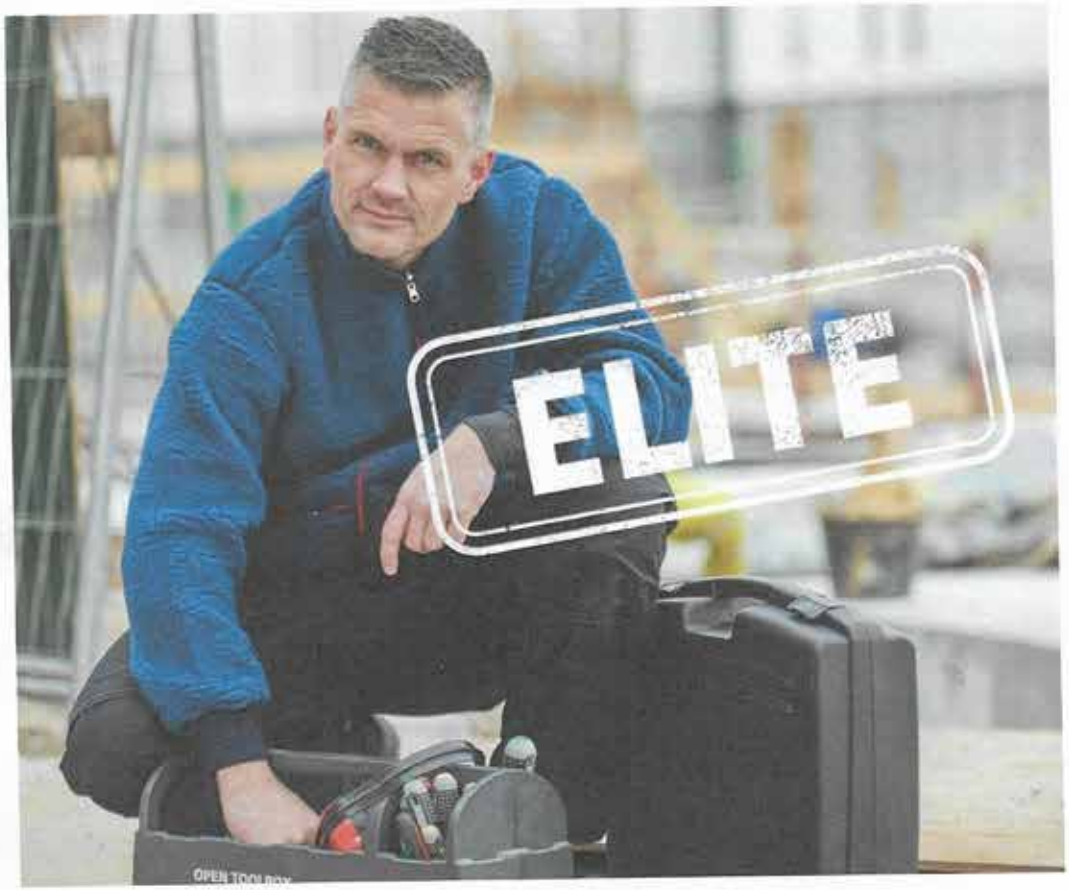
DEVI Elite points can be converted into a selection of business and luxury leisure gifts. Depending on the number of points collected, members can choose from items such as a tool bag, in-car USB charger or a digital radio. Full details about the new benefit programme, including qualifying activities and the range of rewards on offer are available at: www.elite.devi.co.uk.

DANFOSS LIMITED IN THE NEWS

Release : DEVI Elite Launch
Publication : www.phamnews.co.uk
Issue : 4 November 2016

PHAM News
The Technical Magazine for the Plumbing, Heating & Air Movement Industry
"The UK's biggest and most established magazine."



JOIN THE ELITE

4 NOVEMBER 2016 NEWS 154

Installers of Devi's underfloor heating systems can now claim rewards through the Elite benefit programme. Designed to help installers expand their skills and business potential, the scheme enables members to earn points every time they participate in activities and support services available through the programme.

Qualifying activities include mobile web tools, e-learning courses and competitions. Devi Elite installers can even collect points when they introduce a friend to Elite or visit the company's stand at a trade show.

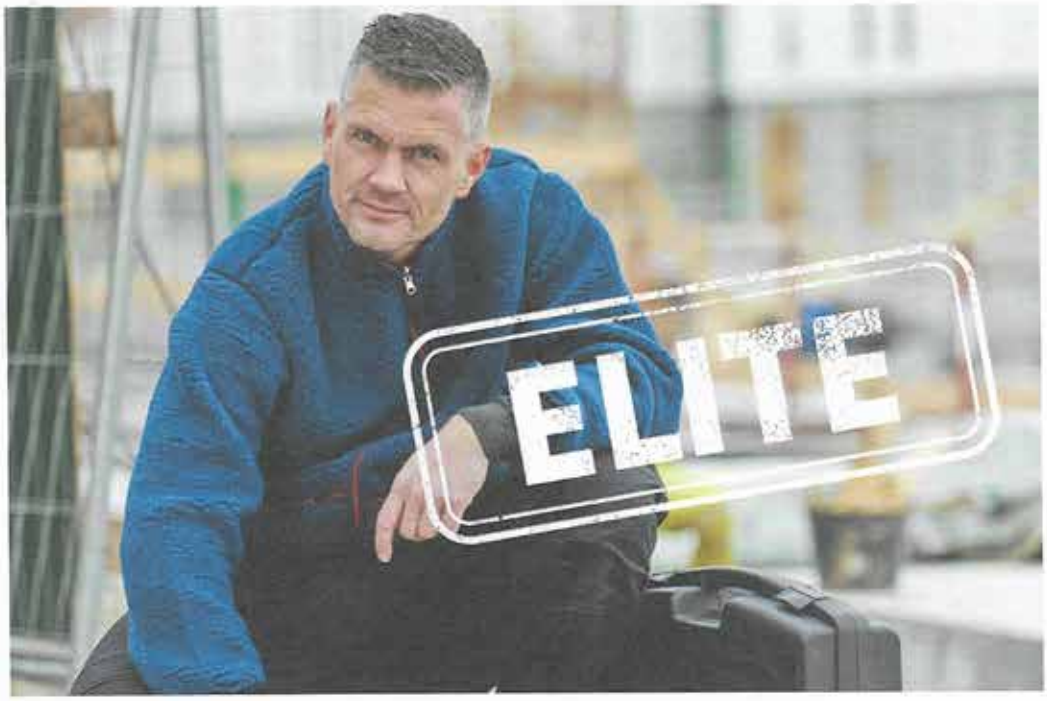
Devi Elite points can be converted into an selection of useful business and luxury leisure gifts. Depending on the number of points collected members can choose from items such as a top quality tool bag, in-car USB charger or a digital radio.

DANFOSS LIMITED IN THE NEWS

Release : DEVI Elite Launch
Publication : www.phpionline.co.uk
Issue : 4 November 2016

PROFESSIONAL HEATING & PLUMBING INSTALLER

Danfoss launches Devi Elite programme



Devi, part of Danfoss Electric Heating Systems, has launched the Devi Elite benefit programme. The new rewards scheme is designed to help installers of Devi intelligent floor heating systems to expand their skills and business potential. Installers earn points every time they participate in activities and support services available through the programme.

Qualifying activities include mobile web tools, e-learning courses and competitions. Members can even collect points when they introduce a friend to Elite or visit the company's stand at a trade show.

Elite points can be converted into an exciting selection of useful business and luxury leisure gifts. Depending on the number of points collected, members can choose from items such as a top quality tool bag, in-car USB charger or a digital radio. Full details about the new benefit programme, including qualifying activities and the range of rewards on offer are available at www.elite.devi.co.uk (http://www.elite.devi.co.uk). Installers are invited to sign up for the scheme when they visit the website. It takes just a few minutes to complete and submit the online registration form and start collecting points.

Devi Elite encourages heating installers to increase their professional competency and their profitability, says Danfoss Marketing Director, Bjorn Sejr Nielsen: "By participating in the technical and training support services available through the scheme, installers can update their skills and knowledge at their own pace and choose their own rewards."

In addition to the many benefits for individual installers, Devi Elite aims to help promote higher standards and business growth across the UK heating installation sector.

DANFOSS LIMITED IN THE NEWS

Release : DEVI Elite Launch
Publication : PJA
Issue : 4 November 2016

Join the elite force of DEVI installers

POSTED BY ADMIN ON 04/11/2016

Join the elite force of DEVI installers – PJA Group 11/11/2016, 09:25

DEVI, part of Danfoss Electric Heating Systems, has launched the DEVI Elite benefit programme. The new rewards scheme is designed to help installers of DEVI intelligent floor heating systems to expand their skills and business potential.

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